Plan your Total Eclipse through a lens of inclusion!



Since 2015, Rochester Accessible Adventures, a 501(c)3 nonprofit organization, has been providing mentored inclusion training to businesses & organizations in the health & wellness industries, including recreation, sports and tourism.

# KEY PLANNING PRINCIPLES

Strategic, intentional, and *early* planning helps you ensure ALL potential participants, including people with physical, intellectual, and developmental disabilities, and people of all ages, body types, and health conditions, are able to fully engage!

#### **PARKING:**

- Ensure clear signage directs guests to accessible parking
- Assign an attendant to create new accessible spaces and direct cars as guests arrive
- Strategize pedestrian traffic patterns so seated guests remain visible while navigating

#### **WAYFINDING:**

- Provide clear signage throughout event space directing guests to important features
- Does your signage include multiple types of communication?
- Train staff/vols to use a variety of communication options (ASL, phone app, pen/paper)

### **PATH OF TRAVEL:**

- Ensure there is an unobstructed, firm/stable path of travel throughout the event
- Purchase or rent MobiMats and similar brands of pathways NOW!
- Provide ramps where there are stairs (stages, platforms, event areas). Reserve now!

## **RESTROOMS:**

- Have an ADA compliant restroom option. Call NOW to reserve your ADA porta john!
- Situate your ADA portable restrooms on an even surface with a no-step entry
- Designate gender neutral/family restrooms where caregivers can provide assistance
- If your event has an adult changing station, make sure you advertise that!

### **ECLIPSE VIEWING:**

- Include a variety of methods for experiencing the eclipse (audible, enclosed tents, etc)
- Offer descriptive narration with PA system, closed captioning or ASL interpretation
- Ensure all event promotions use inclusive language and are intentionally welcoming
- Provide and advertise a sensory friendly area where there is less congestion/activity

# There's more you can do!

Contact us now for a consultation on YOUR eclipse event!

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